Knowledge and Awareness of BPE across Europe

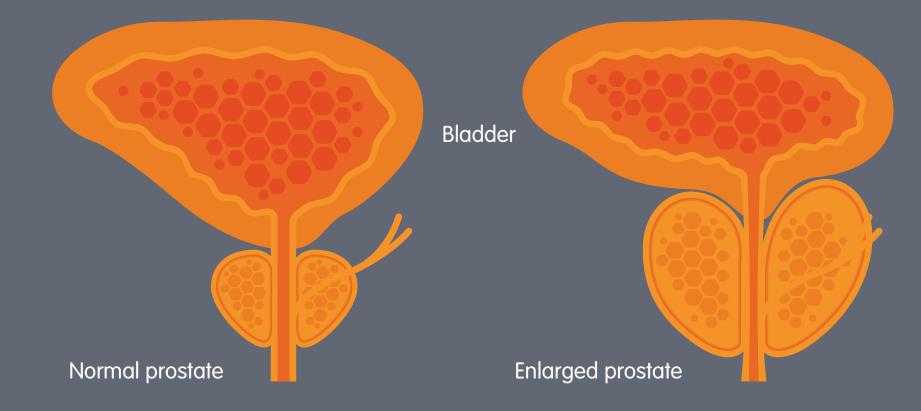


What is Benign Prostatic Enlargement (BPE)?

Benign Prostatic Enlargement (BPE), also referred to as BPH, is a noncancerous increase in size of the prostate gland that can obstruct the flow of the urine

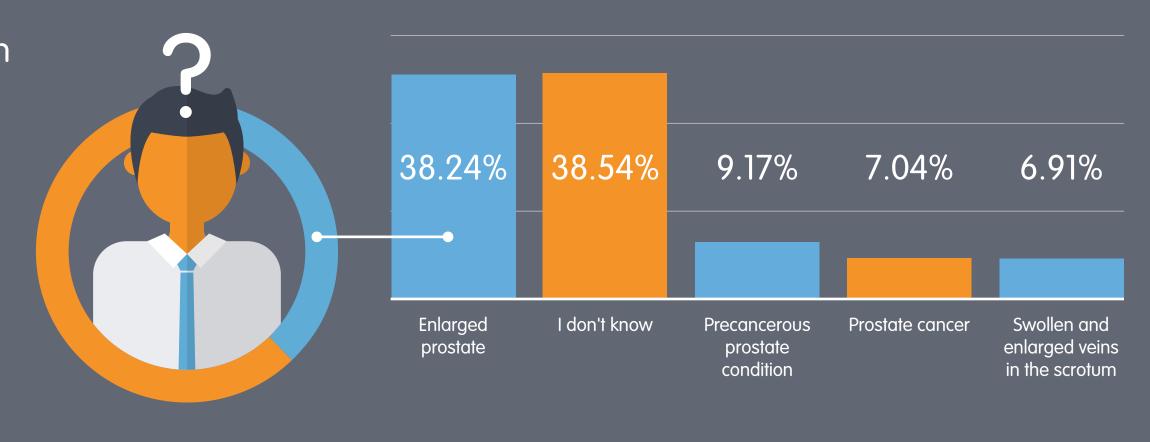
Symptoms include:

- frequent urination
- trouble starting to urinate
- weak urine flow
- inability to urinate
- loss of bladder control



Benign Prostatic Hyperplasia / Benign Prostatic Enlargement

Despite common prevalence, awareness of BPH among men over 50 is low, with over 60% unaware of what the disease is.



What is the prostate's main function?

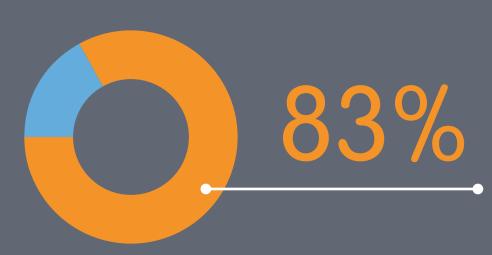


The main function of the prostate is to produce prostatic fluid to carry the sperm.



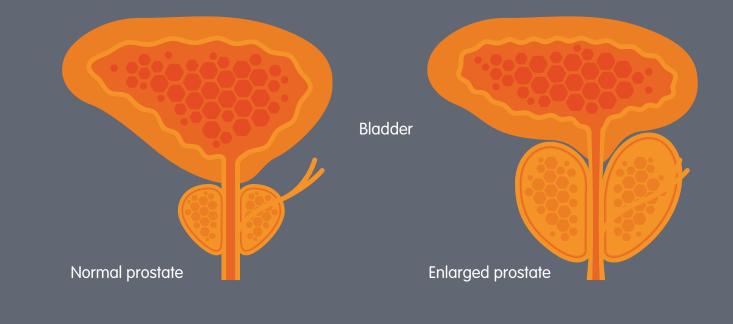
Three quarters of men over 50 DO NOT KNOW what the prostate's function is.

BPE symptoms shouldn't be part of the ageing process



ageing" for men over the age of 40. Prostate growth is normal, but the related symptoms aren't.

83% of men accept BPE is a "normal sign of



to decide on the best way to manage their disease.

Men should talk about BPE symptoms with their doctor

Symptoms related to BPE

BPE symptoms include:



stream

Weak or interrupted



when your bladder is empty

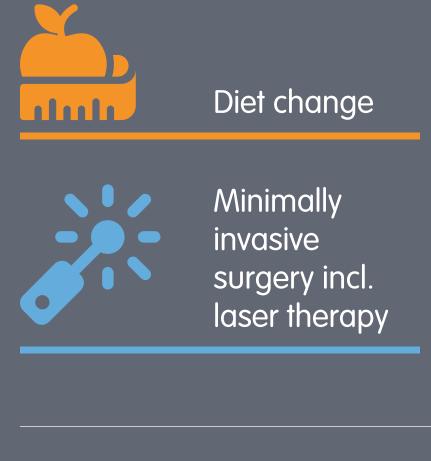


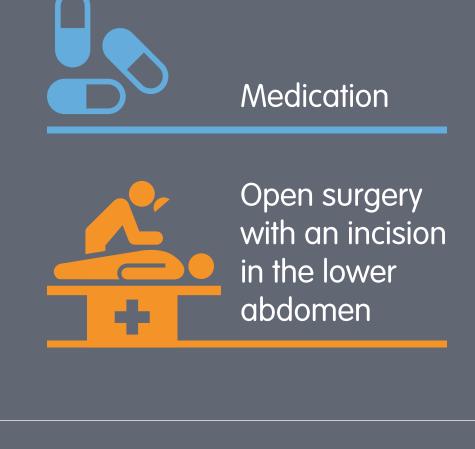
urge to urinate



times a night to urinate

Treatments for BPE



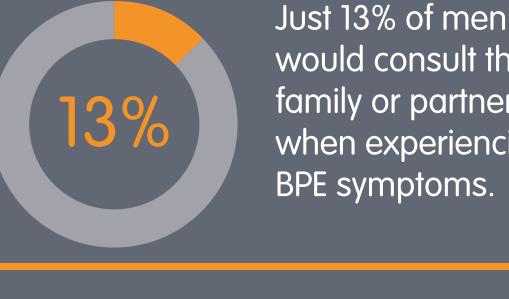


symptoms? Talk to a urologist to find the best

Experiencing BPE

treatment for you.

Men reluctant to discuss symptoms of BPE



would consult their family or partner when experiencing BPE symptoms.



family members can relieve the stress burden from the patients shoulders.

Discussing with

