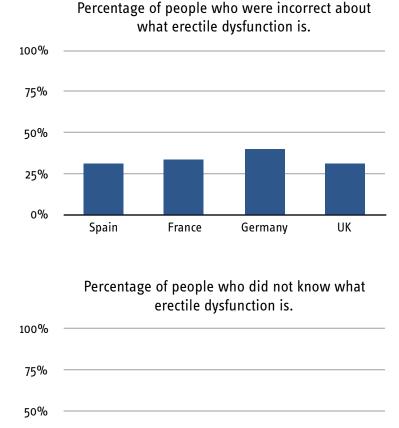
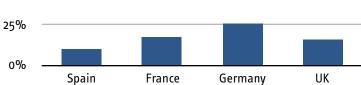
3,032 respondents aged 20-70 in Spain, France, Germany, and the UK. 27.07.2020 - 30.07.2020

Q1. What do you think erectile dysfunction (ED) is?

| | Total | Country | | | |
|---------------------------------------|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Not able to get or keep an erection | 64.8% | 77.8% | 66.5% | 48.9% | 66% |
| Not able to get an orgasm/ejaculation | 19.1% | 20.4% | 18.6% | 20.9% | 16.6% |
| l don't know | 17.4% | 10.1% | 17.5% | 25.8% | 16% |
| Incontinence | 5.1% | 3.8% | 4.7% | 6.8% | 5.1% |
| A constant need to urinate | 5.0% | 3.7% | 5.4% | 6.8% | 4% |
| Not able to urinate | 4.0% | 2.2% | 4.1% | 4.9% | 4.9% |
| Other, please specify | 0.5% | 0.7% | 0.4% | 0.5% | 0.3% |

Half of all respondents (50.9%) were incorrect about or did not know what erectile dysfunction is.



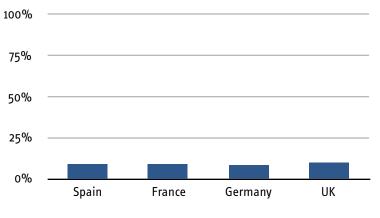


Over 1 in 4 Germans admit to not knowing what erectile dysfunction is.

Q2. What percentage of men aged 50-80 years old do you think have erectile dysfunction in your country?

| | Total | Country | | | |
|--------------|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| 0% | 1.4% | 0.8% | 1.1% | 2% | 1.7% |
| 1-10% | 4.7% | 4.6% | 5.4% | 4.4% | 4.7% |
| 11-20% | 14.0% | 14% | 19.1% | 14.4% | 8.5% |
| 21-30% | 19.3% | 22.6% | 22.4% | 18.9% | 13.2% |
| 31-40% | 15.2% | 16.3% | 14.2% | 17.2% | 12.9% |
| 41-50% | 11.0% | 9.3% | 10% | 13.5% | 11.4% |
| 51-60% | 9.2% | 9.4% | 9.4% | 8.6% | 9.6% |
| 61-70% | 6.6% | 6.7% | 5.7% | 5.8% | 8.4% |
| 71-80% | 4.4% | 4.6% | 2.4% | 4.5% | 6% |
| 81-90% | 1.4% | 1.6% | 1.2% | 1.3% | 1.5% |
| 91-100% | 1.0% | 0.7% | 0.8% | 0.9% | 1.5% |
| l don't know | 11.8% | 9.7% | 8.4% | 8.3% | 20.7% |

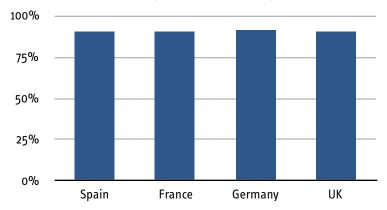
Percentage of people who are correct about how many men in their country aged 50-80 experience erectile dysfunction



On average, less than 10% of respondents (9.2%) were correct about how many men in their country aged 50-80 experience ED.

When asked what percentage of men in their country aged 50-80 experience ED, respondents most often selected "21-30%".

Percentage of people who are incorrect about or do not know how many men in their country aged 50-80 experience erectile dysfunction



Q3. Who, if anyone in particular, do you think is mainly affected by erectile dysfunction?

| | Total | Country | | | |
|--|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Mostly men aged 30+ | 4.4% | 4.2% | 3% | 7% | 3.2% |
| Mostly men aged 40+ | 9.2% | 7.8% | 8.4% | 9.1% | 11.3% |
| Mostly men aged 50+ | 24.0% | 23.9% | 22% | 27.8% | 22.3% |
| Mostly men aged 60+ | 21.6% | 24.5% | 25.6% | 20.4% | 16% |
| Mostly men aged 70+ | 10.0% | 13.6% | 16.7% | 5.3% | 4.3% |
| Men at any age can be affected by this | 22.2% | 20.1% | 19.4% | 20.3% | 29% |
| Not sure | 8.7% | 5.9% | 4.9% | 10.1% | 14% |

While erectile dysfunction affects men of all ages, a majority of people (%) believe that it primarily affects men over 50 years old.

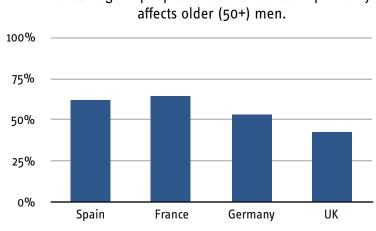
Q4. To your knowledge, have you or a partner ever experienced erectile dysfunction?

| | Total | Country | | | |
|-------------------------------|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Yes | 18.1% | 17.5% | 16.2% | 21.3% | 17.2% |
| No | 60.2% | 65% | 66.7% | 53.6% | 55.3% |
| Not sure | 9.6% | 7.7% | 7% | 14.7% | 8.8% |
| Prefer not to say | 3.7% | 2.2% | 2.8% | 3.4% | 6.3% |
| N/a I don't have a partner | 8.6% | 7.6% | 7.4% | 6.9% | 12.5% |

Prevalence of ED is 52% in men aged 40-70 years.

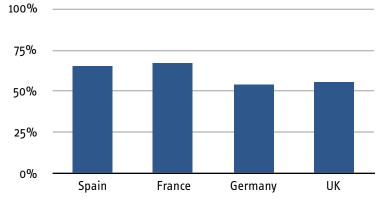
Q5. If yes, how long have you or a partner experienced ED?

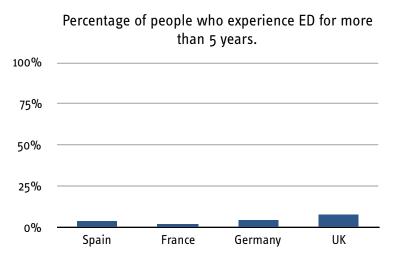
| | Total | Country | | | |
|--|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Up to 5 months | 27.8% | 31.3% | 35.8% | 28.6% | 15.5% |
| More than 5 months - up to 2 years | 23.0% | 21.6% | 17.9% | 23.6% | 28.7% |
| More than 2 years - up to 5 years | 24.9% | 18.7% | 19.5% | 31.7% | 27.9% |
| More than 5 years, please specify in years | 4.6% | 3.7% | 2.4% | 4.3% | 7.8% |
| Not sure | 16.3% | 23.9% | 19.5% | 9.9% | 13.2% |
| Prefer not to say | 3.5% | 0.7% | 4.9% | 1.9% | 7% |



Percentage of people who believe that ED primarily

Percentage of people who believe they or their partner has never experienced erectile dysfunction.

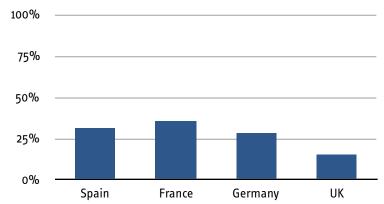




Those from the UK experience ED for the longest amount of time. 7.8% of respondents indicating that they have experienced ED for more than 5 years, compared to 4.6% in other countries.

Those in France experience ED for the shortest amount of time. Over a third (35.8%) of respondents only experience ED for up to 5 months.

Percentage of people who experience ED for up to 5 months.



| | Total | Country | | | |
|--|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| An unsatisfactory sex life | 44.4% | 53.7% | 40.7% | 45.3% | 37.2% |
| Stress or anxiety | 40.2% | 47.8% | 50.4% | 25.5% | 41.1% |
| Embarrassment or low self-esteem | 40.2% | 44% | 39.8% | 36% | 41.9% |
| Relationship problems | 29.1% | 35.8% | 26% | 29.8% | 24% |
| Loss of sleep | 17.9% | 17.9% | 22.8% | 13.7% | 18.6% |
| Changes in physical appearance - i.e. weight gain or loss, hair loss | 16.3% | 14.9% | 14.6% | 23% | 10.9% |
| Headaches and/or other physical discomfort | 10.6% | 8.2% | 8.1% | 11.2% | 14.7% |
| Loss of appetite | 9.3% | 14.2% | 8.9% | 7.5% | 7% |
| None of the above | 8.6% | 6.0% | 13% | 6.8% | 9.3% |
| The inability to get me/my partner/your partner pregnant | 7.9% | 9.7% | 5.7% | 8.1% | 7.8% |
| | | | | | |

1.5%

0.8%

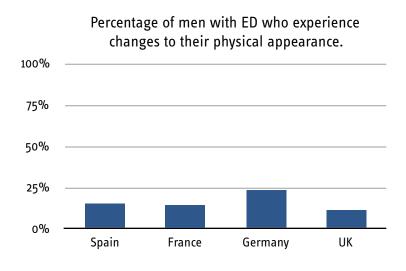
0.6%

3.9%

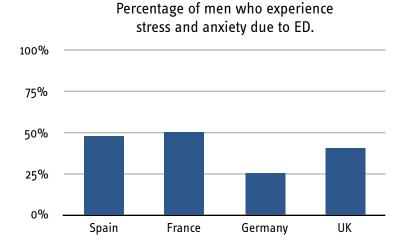
Prefer not to say

1.6%

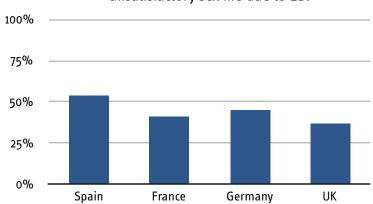
Q6. If you or a partner have ever experienced ED, which, if any, of the following have you or your partner also experienced?



Around a quarter of German men with ED (23%) see changes to their physical appearance, compared to 16% in other countries.



French men experiencing ED have more stress and anxiety (50%) compared to respondents from other countries (40%).

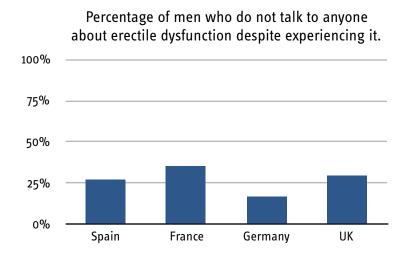


Percentage of men who experience an unsatisfactory sex life due to ED.

The majority of Spanish men experiencing ED (54%) are unsatisfied with their sex life, compared to 44% in other countries.

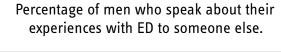
| Q7. If you or a partner has ever experienced erectile dysfunction, did you or your | |
|--|--|
| partner talk with someone about it? | |

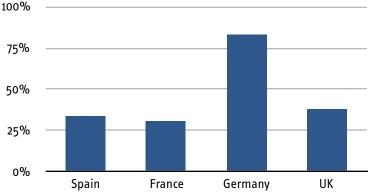
| | Total | Country | | | |
|---|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Yes, to each other | 30.3% | 33.6% | 30.1% | 37.9% | 19.4% |
| No | 27.1% | 26.9% | 35% | 16.8% | 29.5% |
| Yes, with my GP | 25.8% | 25.4% | 28.5% | 19.9% | 29.5% |
| Yes, a urologist or sexologist | 16.5% | 23.9% | 14.6% | 20.5% | 7% |
| Yes, a sexual therapist or psychologist | 10.7% | 11.9% | 8.1% | 11.8% | 10.9% |
| Yes, with (a) friend(s) | 9.0% | 10.4% | 6.5% | 14.3% | 4.7% |
| Yes, with family | 7.1% | 8.2% | 4.1% | 11.2% | 4.7% |
| Yes, with someone else not listed | 7.1% | 6% | 6.5% | 8.1% | 7.8% |
| Prefer not to say | 1.4% | 0.7% | 0.8% | 0% | 3.9% |



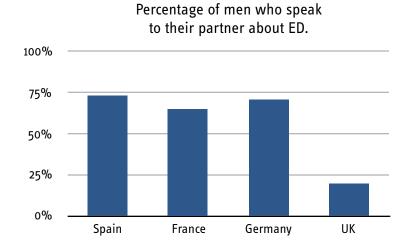
Over one quarter (27%) of Spanish men experiencing ED do not speak to anyone about it.

Over a third (35%) of French men who experience ED do not speak to anyone about it.





German men with ED are the most likely to talk about their experiences (83.2%) compared to the Spanish (33.6%), French (30.1%) or British (37.9%).

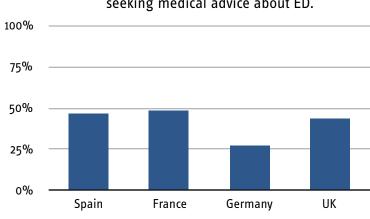


English men with ED are the least likely to talk about their experiences with their partner (19.4%) compared to the Spanish (73.1%), French (65%) or Germans (70.5%).

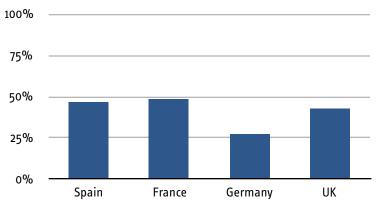
Q8. What, if anything, are your/a partner's reasons for not seeking advice from a healthcare professional?

| | Total | Country | | | |
|---|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| There are no particular reasons for not seeking medical advice from a healthcare professional. | 41.0% | 46.7% | 48.8% | 27.1% | 43.2% |
| I/they don't feel comfortable talking about it | 21.2% | 18.6% | 18.6% | 33.4% | 14.4% |
| I/they don't feel comfortable going to a doctor | 17.0% | 15.8% | 16.6% | 22.2% | 13.6% |
| I/they expect it to improve by itself | 13.5% | 17.1% | 10% | 18.9% | 8.3% |
| Prefer not to say | 11.7% | 6.5% | 11.1% | 11.3% | 17.8% |
| I/they do not have the proper health insurance | 4.6% | 4.8% | 3.1% | 4.6% | 5.7% |
| There is a language barrier | 3.9% | 1.8% | 2% | 7.5% | 4.3% |
| Other, please specify | 2.3% | 3.3% | 1.5% | 1.9% | 2.6% |

The majority of respondents (41%) stated no particular reason for not seeking medical advice from a healthcare professional about ED.



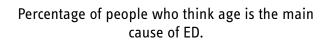
Percentage of people who selected not feeling comfortable talking about ED as the reason for not seeking medical advice.

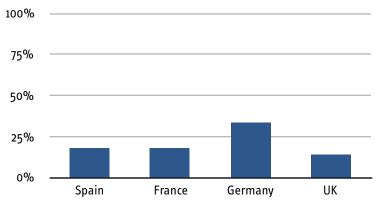


Germans (33.4%) were the most likely group to not seek advice from a healthcare professional due to not being comfortable talking about ED.

Q9. What, if anything in particular, do you think can cause ED?

| | Total | Country | | | |
|--|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Psychological conditions like stress, anxiety, depression, relationships problems | 41.0% | 46.7% | 48.8% | 27.1% | 43.2% |
| Increased age | 21.2% | 18.6% | 18.6% | 33.4% | 14.4% |
| Consuming too much alcohol | 17.0% | 15.8% | 16.6% | 22.2% | 13.6% |
| Drug use | 13.5% | 17.1% | 10% | 18.9% | 8.3% |
| Medical conditions such as cardiovascular disease, diabetes, high blood pressure, high cholesterol, MS or Parkinson's disease | 11.7% | 6.5% | 11.1% | 11.3% | 17.8% |
| Certain prescription medications | 4.6% | 4.8% | 3.1% | 4.6% | 5.7% |
| Low testosterone levels or other hormone imbalances | 3.9% | 1.8% | 2% | 7.5% | 4.3% |
| Obesity | 2.3% | 3.3% | 1.5% | 1.9% | 2.6% |
| Using tobacco products | | | | | |
| Sleep disorders | | | | | |
| Not sure | | | | | |
| Genetics | | | | | |
| Kidney disease | | | | | |
| Nothing in particular can cause ED | | | | | |
| Other, please specify | | | | | |

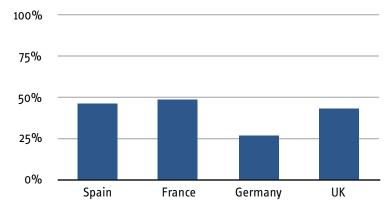




Germans (33.4%) most commonly chose increased age as a main cause of ED.

Percentage of people who had no reason for not seeking medical advice about ED.

Percentage of people who think age is the main cause of ED.



Nearly half of French respondents (48.8%) chose psychological conditions like stress, anxiety, depression, and relationship problems as a cause for ED.

Q10. Do you think that you just have to accept living with ED or that it can be treated?

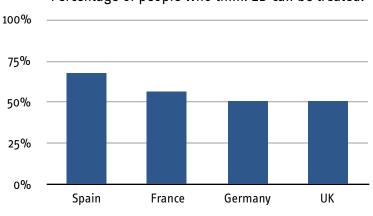
| | Total | Country | | | |
|---|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| It can be treated | 56.5% | 68.1% | 56.3% | 51% | 50.5% |
| You just have to accept living with ED | 9.1% | 6.8% | 10% | 9.3% | 10.4% |
| Neither | 6.7% | 4.6% | 8.2% | 6.4% | 7.8% |
| Not sure | 12.6% | 11.9% | 6.6% | 14.4% | 17.7% |
| Depends on the cause | 15.0% | 8.6% | 19% | 18.9% | 13.6% |

Just over half of respondents believe that ED can be treated (56.5%).

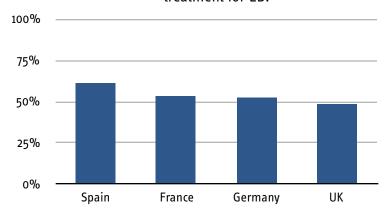
Q11. Which, if any, of the following treatments for ED have you ever heard of?

| | Total | Country | | | |
|---|-------|---------|--------|---------|-------|
| | | Spain | France | Germany | UK |
| Medication (i.e. Viagra, Cialis, Levitra, Stendra) | 54.0% | 61.1% | 53.6% | 52.8% | 48.4% |
| None of the above | 26.4% | 17.9% | 29.1% | 27.3% | 31.4% |
| Sexual education and relationship therapy | 24.0% | 38.4% | 19.6% | 19.7% | 18.2% |
| Vacuum erection device | 17.2% | 12.8% | 19.6% | 20% | 16.6% |
| Penile injections | 14.3% | 14.9% | 14% | 13.6% | 14.9% |
| Penile implants | 11.3% | 8.1% | 10.7% | 13.5% | 13% |
| Shockwave therapy for erectile dysfunction | 7.3% | 10.7% | 3.7% | 8.5% | 6.3% |
| Topical therapies | 6.8% | 9.9% | 2.5% | 6.9% | 7.7% |

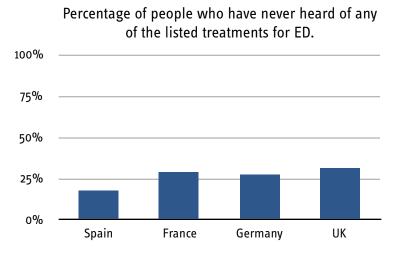
Over a quarter of respondents (26.4%) have not heard of any of the listed treatments for ED.



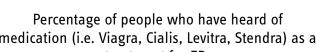
Percentage of people who have heard of medication (i.e. Viagra, Cialis, Levitra, Stendra) as a treatment for ED.



The most commonly known treatment for ED was medication, with over half of all respondents (54%) indicating that they have heard of it.



British respondents knew the least about treatments for ED,



Percentage of people who think ED can be treated.

with nearly a third (31.4%) responding that they have never heard of any of the treatments.